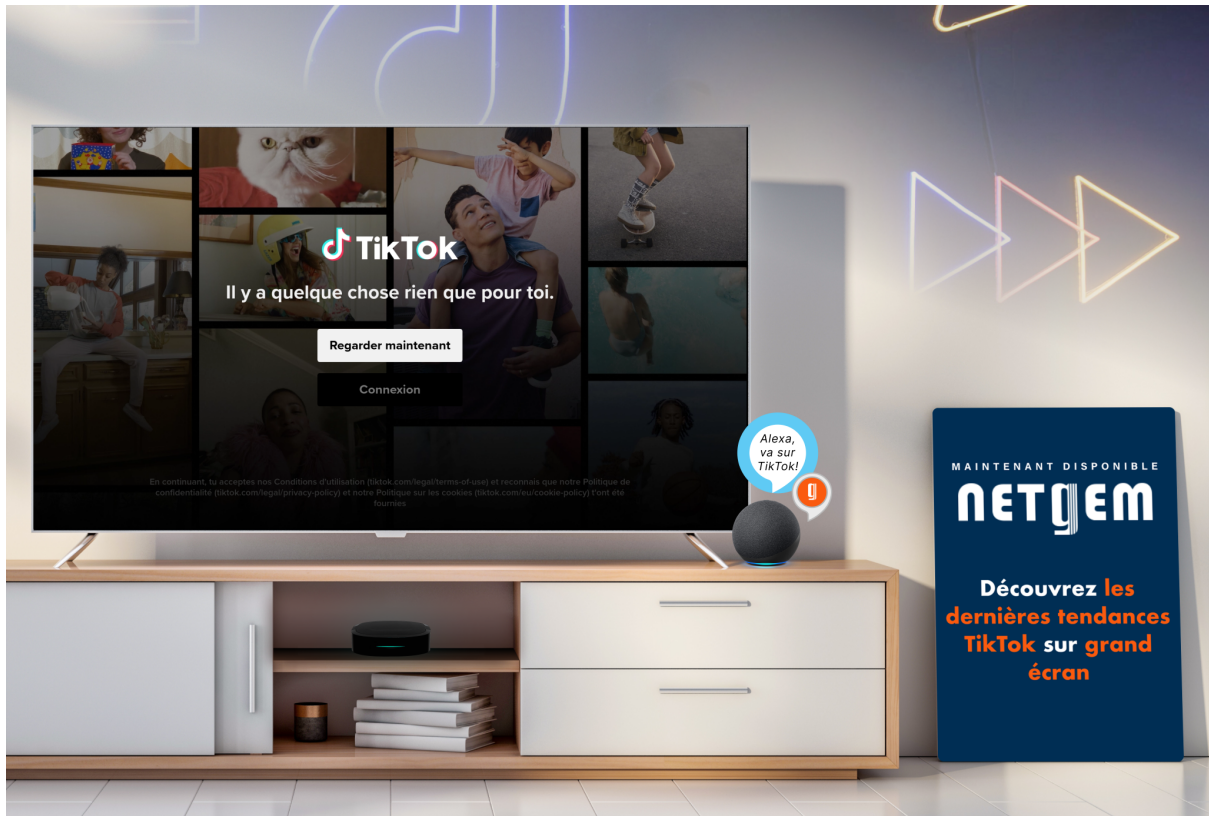


TikTok now available on the Netgem TV platform



Paris, 17 May 2022 - Netgem, the digital entertainment platform that boosts operators' streaming offers, now offers their customers to watch TikTok videos on Netgem TV.

Following a successful launch in the UK earlier this month, Tiktok is now arriving on Netgem TV in France. With this new partnership, Tiktok will soon be at the fingertips of every Netgem box.

Accessible directly from the TV via a QR code, users can pair their mobile Tiktok account with their TV in just a few clicks. Then they can enjoy an optimal and personalised entertainment experience.

With intuitive navigation, simplified by the remote control, users are given access to endless hours of entertainment. Whether they want to learn something new, get some inspiration or put their feet up, they can enjoy thousands of videos from around the globe.

Users can make the most of all the features of their favourite application from the comfort of their living room on the big screen. Some of the TikTok features which NetgemTV customers can benefit from, include:

- Likes and Comments
- Automatic scroll for a great "lean back" experience

Sylvain Thévenot, Chief Commercial & Customer Officer de Netgem said: "TikTok's integration into Netgem TV France meets the expectations of our subscribers, who can now enjoy the creativity of TikTok users, brands and creators for free, and for the first time within operator TV services in France in the comfort of their living rooms."

About Netgem

Netgem develops, markets and operates the Netgem TV digital entertainment platform which allows telecommunications operators and digital content publishers to create or boost their entertainment offers in streaming mode, accessible on all screens, supplemented if necessary by optimised WiFi SuperStream.

Netgem deploys Netgem TV in Europe and the United States, according to a B2B "Content-as-aService" model, requiring no infrastructure investment and generating recurring income over time, indexed to the number of active end-users.

With more than 25 years of experience in the digital entertainment market, Netgem has acquired the recognition of leading telecommunications operators, the know-how necessary to conclude agreements with the largest content owners, and the right combination of hardware and software technological skills to offer its customers the most robust solutions.

Embargoed until the 17th May at 8:00 am

Press contact :

NETGEM

Shan EISENBERG

shan.eisenberg@netgem.com

+44 7800 902372