# AVoD Filmzie continues expansion with Netgem TV integration

**09.03.21**: **Filmzie**, the free movie streaming and social platform, today announces its latest integration deal with leading TV service provider **Netgem TV**, the end-to-end TV service powering the UK's growing community of "Altnets" and challenger ISPs.

The deal allows homes with a Netgem TV box or connected TV to access the full slate of Filmzie series and films for free. This includes recently launched ISP branded services such as Origin TV and Community Fibre TV.

The Netgem TV platform will promote Filmzie's content through its streaming app but also via multiple dynamic areas from the Netgem User Interface, be it carousels, editorialised sections, and smart notifications both on big screen and mobile.

Netgem is committed to offering its customers an innovative platform where the best of Ad-based Video-on-Demand (AVoD) and Broadcaster Video-on-Demand (BVoD) is mixed with premium services, such as Amazon Prime and live sports, at an affordable and inclusive price.

Filmzie's Advertising-based Video on Demand (AVoD) model means all the films in its catalogue are just a click away and are totally free to watch. The streaming platform will be available on all Netgem-supported TVs with no need to download any applications or additional software.

The launch follows Filmzie's recent move in to streaming hit TV series, after acquiring its first slate of shows from All3Media International - including Jack Whitehall-led comedy favourite Fresh Meat, and classic UK teen series Skins.

These shows will sit on the Filmzie platform with the streamer's growing catalogue of films and series from major studios and indie producers. These titles include Taika Waititi's cult favourite *What We Do in The Shadows*, legendary Korean director Park Chan Wook's *Lady Vengeance* and *Sympathy for Mr. Vengeance*, and *Maniac*, starring Elijah Wood.

**Matej Boda, CEO of Filmzie says**: "Netgem has a reputation for giving its customers excellent content from the best providers. Its innovative approach to discoverability of brilliant TV shows and films fits with our belief in promoting hidden gems as well as A-list films. As we continue our growth in the UK and international markets, we know Netgem will support our objectives and help us bring top class series and films to wider audiences, for free."

**Shan Eisenberg, CCO at Netgem TV adds** "We're delighted to be the first TV service in the UK and Ireland to fully embed the great collection of movies and series offered by Filmzie. We know viewers are craving for a better value alternative to old-school Pay TV, in the same way that they are also turning to new, better options for ultrafast broadband. We warmly welcome Filmzie to accompany our joined growth with Altnets and challenger ISPs."

Filmzie is also available as a Fire TV and Android TV app, on Samsung Smart TVs as a linear channel, or as iOS and Android mobile apps. The service is structured around carefully curated themes, to help optimise discoverability and introduce 'new' titles to curious audiences.



### Ends

### **ABOUT FILMZIE**

Filmzie is a high-quality worldwide platform for streaming free movies & TV series available for Android, Android TV, iOS, Amazon Fire TV and a broad range of Smart TV app stores. Simply by watching movies on Filmzie, viewers are supporting indie filmmakers and can interact with one another via built-in social features, including a native movie rating and review system which gives filmmakers direct feedback. Filmzie has a huge variety of content, ranging from action, comedy, drama, horror and thriller movies, as well as top festival winners, independent films, exceptional short movies and much more. There are so many great films out there from extremely talented filmmakers that just don't get seen by the general public. Filmzie is here to change that by providing free movie streaming for true movie lovers.

Further information can be found at <u>www.filmzie.com</u>.

### Highlights on the Filmzie Slate include:

What We Do in the Shadows Deception Lady Vengeance Sympathy for Mr. Vengeance Odd Thomas Deconstructing Harry Mighty Aphrodite Small Time Crooks Nothing But The Truth Everyone Says I Love You Bullets Over Broadway

Maniac Sweet and Lowdown Black Christmas Instructions Not Included Braven A Perfect Host Celebrity Barefoot After the Dark

## About Netgem TV

Netgem provides an end-to-end affordable TV service for the ever-growing altnet and challenger ISP market that includes leading telcos such as Origin Broadband, Community Fibre, Pop Telecom and the like deploying full fibre broadband across the UK, covering more than 3 million households. Netgem TV is underpinned by over 20 years of experience from Netgem group managing TV services for telcos internationally with a current installed base of over 5 million households globally.