



PRESS RELEASE

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Eclair Launches EclairSend Professional Cloud-Based Solution for File Transfer & Transcoding

Paris (France), London (United Kingdom) – 26 February 2019/ Eclair, a leader in content services for the motion picture and television industries (Ymagis Group – ISIN: FR0011471291, MAGIS, PEA-PME, TECH 40), today announced the launch of EclairSend, its new, pay-as-you-go online large file transfer and transcoding service developed with film and audiovisual industry professionals. The browser-based EclairSend platform <https://send.eclair.digital/> enables producers, distributors, filmmakers, broadcasters and non-industry professionals anywhere in the world to easily manage their files and assets, convert videos and deliver any type of content, without size restriction.

"With over a century of experience in content services, we are mindful of the continued challenges faced by industry professionals who need to securely share large files, from rushes to DCPs, in a matter of minutes without any constraints," said Pascal Mogavero, Senior Vice President of Eclair. "In this rapidly-evolving marketplace, Eclair is actively pursuing the digitalization of its services with the introduction and operation of cloud-based platforms to ensure we always meet our customers' needs. With its guaranteed results and unlimited potential, we are excited to introduce EclairSend as the first in a suite of tools from our new Eclair Digital Solutions division."

"During the development of EclairSend, we organized monthly meetings named 'Make it Easy' to present our ideas for the platform and have them challenged by professional users and UX experts," added Sebastien Arlaud, Eclair's Chief Digital Officer. "The aim was to ensure this intuitive tool could be used effortlessly by all and from anywhere, and we are grateful for their insight and guidance in making EclairSend the most advanced file transfer solution on the market."

"With its user-friendly interface and transparent pricing, EclairSend makes our entire file transfer process a breeze," added Candice Kalil, Head of Servicing for international sales agent Kinology. "Since we have total control from start to finish and receive real-time notifications every step of the way, it's also a true time saver."

EclairSend is a fast and secure pay-per-action solution designed to allow customers to easily send content and transcode even the largest video files without dedicated professional software. Users can upload any file or folder (e.g., DCP – Digital Cinema Package) directly from their desktop and convert source video into ready-to-use files using professional codecs (ProRes, XDCam, H.264, etc.) and/or add a burnt-in time code (BITC) to H.264 files with just one click. Users can also use the smart ASK button to invite a third-party to drag & drop any file directly to their EclairSend desk for instant sharing. Files are delivered through third-party download link invitations and users receive automated transfer and download notifications for total control.

All communications and transfers through EclairSend are SSL encrypted to ensure optimum security. User authentication is based on worldwide standards, while the service is available 24/7. EclairSend also features a dedicated library through which users can add, delete and manage all their saved files online from any device with unlimited storage space, or invite colleagues and clients to create and use a shared library. Assets can be organized by project or technical specifications for quicker access and greater ease of use.

To learn more about EclairSend, please visit <https://send.eclair.digital/>

ABOUT ECLAIR - YMAGIS GROUP

Founded in 1907 in the early days of cinema, Eclair is a historic, innovative and respected company in the motion picture and television industries. Eclair is the Ymagis Group's business unit dedicated to content services, a leader in advanced digital technology services for the cinema industry. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and VPF (finance solutions) and other activities, including EclairColor, EclairGame and Virtual Reality. A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and counts close to



770 employees. For more information, please connect to <https://www.ymagis.com>, <https://www.cinemanext.com> or <https://www.eclair.digital>

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