



PRESS RELEASE

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Eclair Remasters Hans Petter Moland's "Cold Pursuit" in HDR for Spain's First Onyx Cinema LED Screen

Distributed by A Contracorriente Films, "Venganza Bajo Cero" is the second film mastered in EclairColor HDR at 300 nits for Samsung's emissive technology

Paris (France), Barcelona (Spain), 21 March 2019/ Eclair, a leader in content services for the motion picture and television industries (Ymagis Group – ISIN: FR0011471291, MAGIS, PEA-PME, TECH 40), today announced its HDR remastering of the Spanish version of Hans Petter Moland's "Cold Pursuit" (StudioCanal, Mas Films, Paradox Films), the second feature film color graded and mastered at 300 nits for Onyx Cinema LED screens through its EclairColor HDR technology. "Venganza Bajo Cero" ("Cold Pursuit"), starring Liam Neeson and distributed in Spain by A Contracorriente Films, will have a special screening in Madrid on 21 March at Odeon Multicines' Odeon Sambil, the country's first Onyx Cinema LED-equipped multiplex, before its Spanish theatrical release on 10 May.

"We are thrilled audiences will discover 'Venganza Bajo Cero' in its specially remastered 300-nit HDR version for Onyx Cinema LED technology at the Odeon Sambil cinema in Madrid. It truly brings out the best in Moland's electrifying action thriller," commented Eduardo Escudero, Business Manager at A Contracorriente Films. "By taking full advantage of the screen's technical capabilities – EclairColor HDR DCP, greater contrast and more luminance – the film provides a one-of-a-kind viewing experience for moviegoers."

"Following Eclair's 4K HDR remastering of Antonin Baudry's critically-acclaimed 'Le Chant du Loup' ('The Wolf's Call') for Onyx screens last month, the color grading on 'Venganza Bajo Cero' was performed as a close collaboration between our teams in Spain and France," explained Angel Martin, Eclair Spain Country Manager. "Eclair is proud to be the only lab in the EMEA, and the second in the world, to provide professional services tailored for this new emissive technology – infinite contrast, color grading with true zero nit black, and EclairColor DCP mastering – delivering the highest levels of visual quality and technical performance."

"The Onyx Cinema LED screen benefits from EclairColor HDR technology to achieve a level of detail and realism unseen previously," added David Hernandez, Samsung Electronics' Cinema Business Development Manager. "The combination of these two technologies results in ultra-sharp resolution and optimal luminosity. The heightened contrast brings out vibrant and refined colors, from immaculate whites to the deepest blacks."

To meet customers' evolving needs, Eclair is equipped with an Onyx Cinema LED grading room & auditorium featuring a 3D-capable 5.2-meter screen, 18 seats, 7.1 audio technology, and a full color-grading suite. For further information on Eclair's Onyx Cinema LED mastering services, visit <https://www.eclair.digital/en/solutions/onyx-cinema-led-technology>

ABOUT ECLAIR - YMAGIS GROUP

Founded in 1907 in the early days of cinema, Eclair is a historic, innovative and respected company in the motion picture and television industries. Eclair is the Ymagis Group's business unit dedicated to content services, a leader in advanced digital technology services for the cinema industry. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and VPF (finance solutions) and other activities, including EclairColor, EclairGame and Virtual Reality. A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and counts close to 770 employees. For more information, please connect to <https://www.ymagis.com>, <https://www.cinemanext.com> or <https://www.eclair.digital>



ABOUT A CONTRACORRIENTE FILMS

A Contracorriente Films is the leading independent film distributor in Spain. It was created on 2010 and quickly became one of the top reference companies within the sector in the Spanish market. Among its titles are successful movies such as "Intouchables", "L'arnacoeur (Heartbreaker)", "Little White Lies", "Macbeth", "Welcome to the South", "The Bookshop", "Serial (bad) Weddings", "El mejor verano de mi vida", "Ballerina" and "Wonder Wheel".

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